

Mastering the Art of Storytelling in Communicating Science through Social Media.

Janssen T. (2018)

Mastering the Art of Communicating Successfully through Social Media.

Janssen T. (2018)







17:36

4G



tomsodyssey



315 posts

3.797 followers

674 following

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TOM'S ODYSSEY

Video Creator

// Living the Creator lifestyle 🌍🌲

// Tag #creatorquest, join my Team 🚀

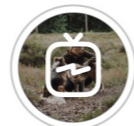
// Collabs: Hit Email or DM

📺 Search me on YouTube 🇧🇪

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IGTV



Seen on



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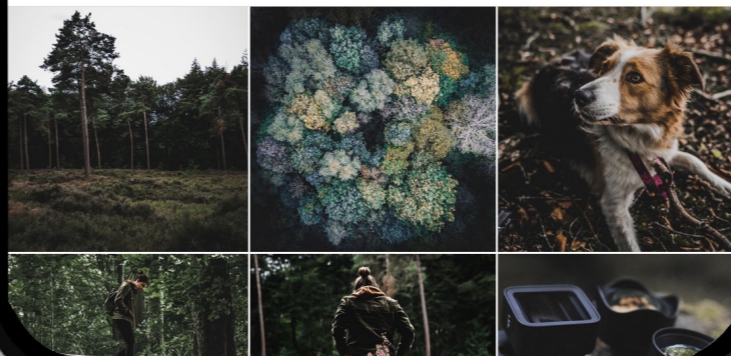


Polaroid 📷



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TOM'S ODYSSEY

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Tom's Odyssey

19,516 subscribers

CUSTOMIZE CHANNEL

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VIDEOS

PLAYLISTS

COMMUNITY

CHANNELS

ABOUT



What to Watch

PLAY ALL

In this playlist you can find all the videos created by Tom's Odyssey all the way back from the start. Watch how to survive a sinking car, travel videos, awesome content shot 100% with GoPro, Diving



SURVIVED A SINKING CAR
Tom's Odyssey
6.7M views · 3 years ago



CHILL SESH with CASEY NEISTAT
Tom's Odyssey
13K views · 5 months ago



GoPro Horse Riding - Fast Run
Tom's Odyssey
530K views · 3 years ago



BROCACTION DIARIES ▶
Traveling to ZAKYNTHOS
Tom's Odyssey
16K views · 1 year ago



New Year, New Start ▶ 2018
Tom's Odyssey
5.6K views · 10 months ago

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Tom Janssen

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GoGarr

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POPULAR CHANNELS

EnzoKnol

SUBSCRIBE

5-Minute Crafts

SUBSCRIBE

MeisjeDjamila

SUBSCRIBE

New tech toys

PLAY ALL

Boys and toys, aaah... Yes! We're unboxing and review all things camera! Whether it's some gopro mounts, new camera's, camera accessories, drones... You name it! I'm in love with Kickstarters, so





TOM'S ODYSSEY
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SURVIVED A SINKING CAR



6,7M views.

530K views.



GoPro Horse Riding - Fast Run 🐎

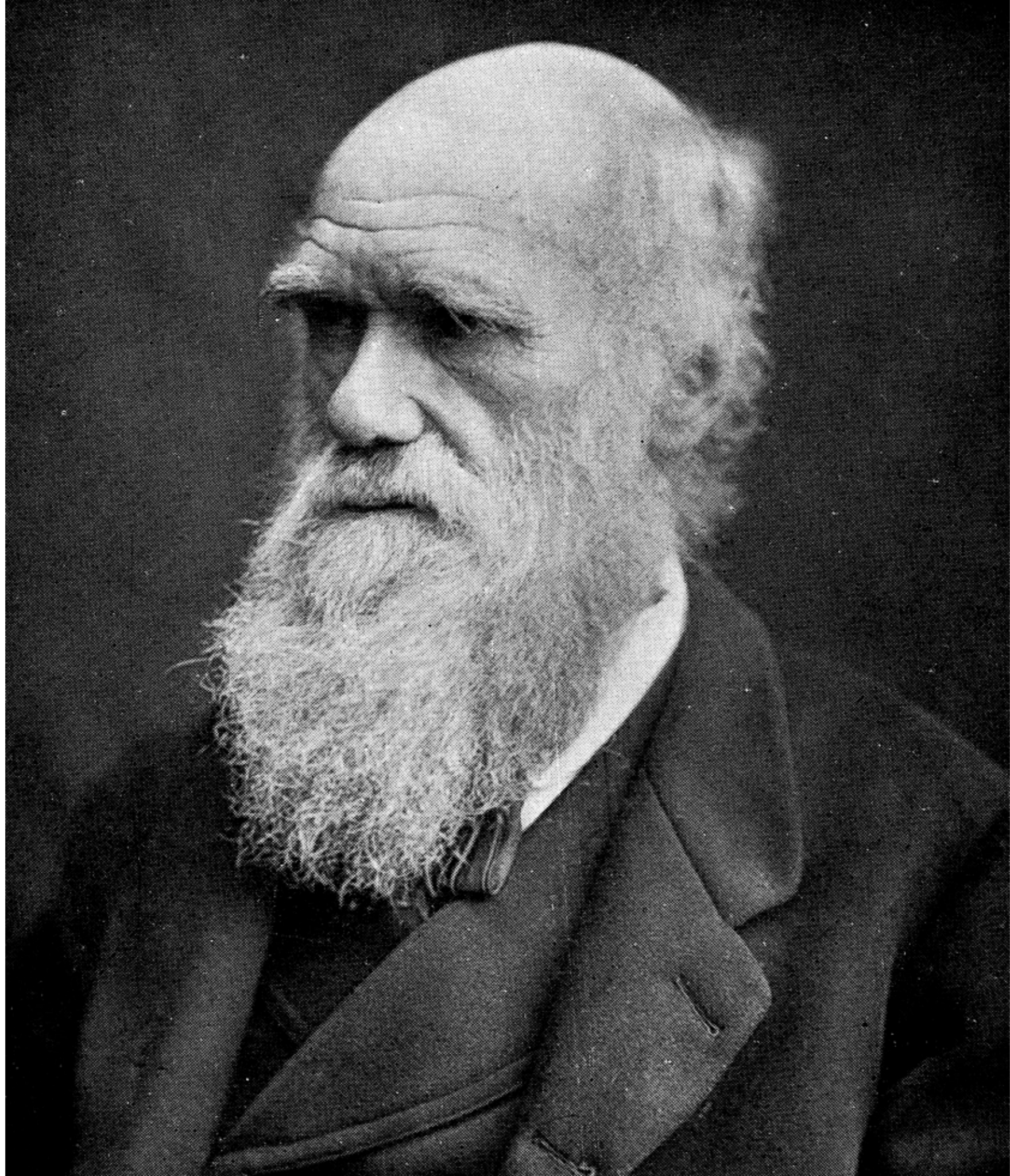
TOM'S CONTENT SHOP

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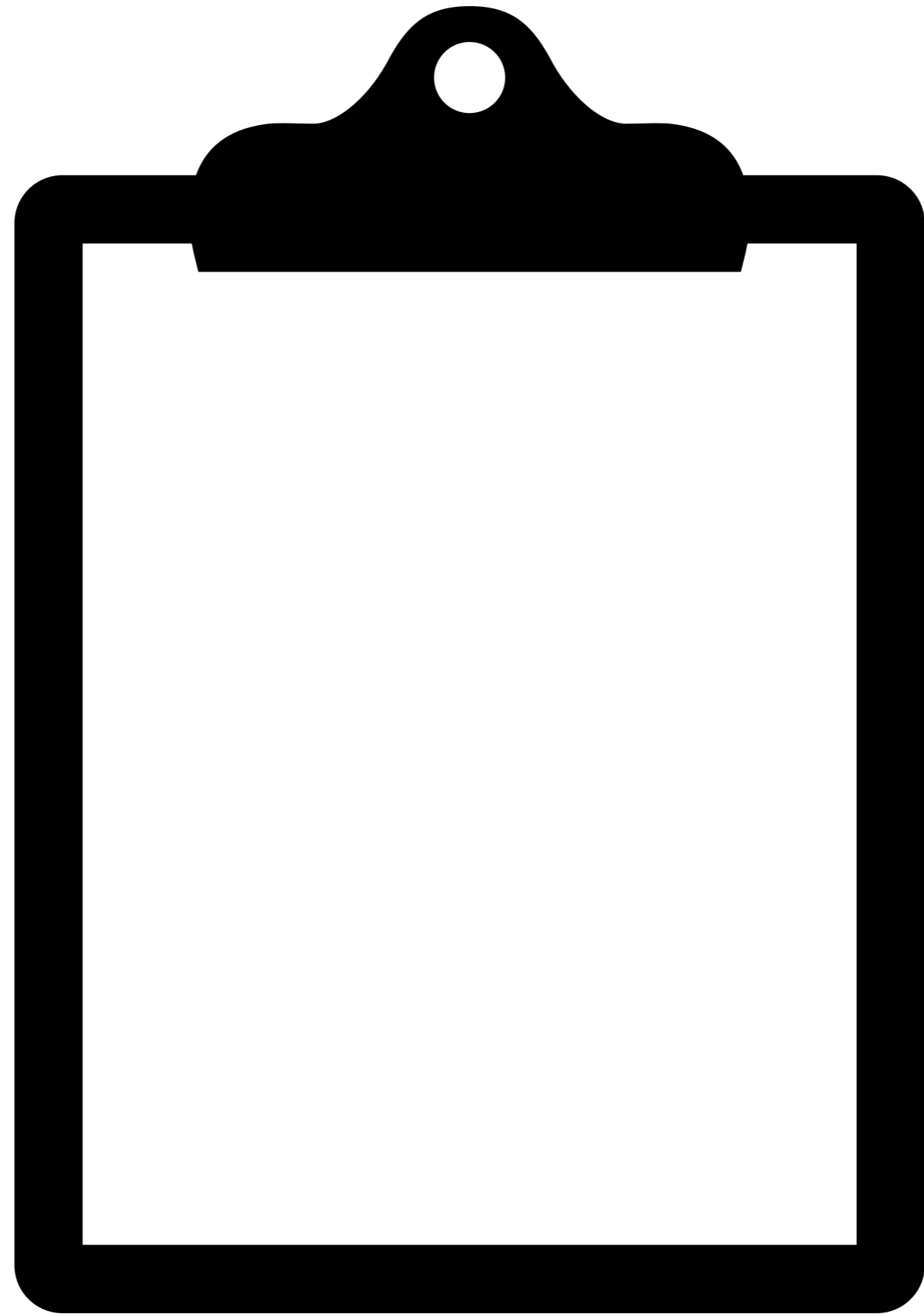


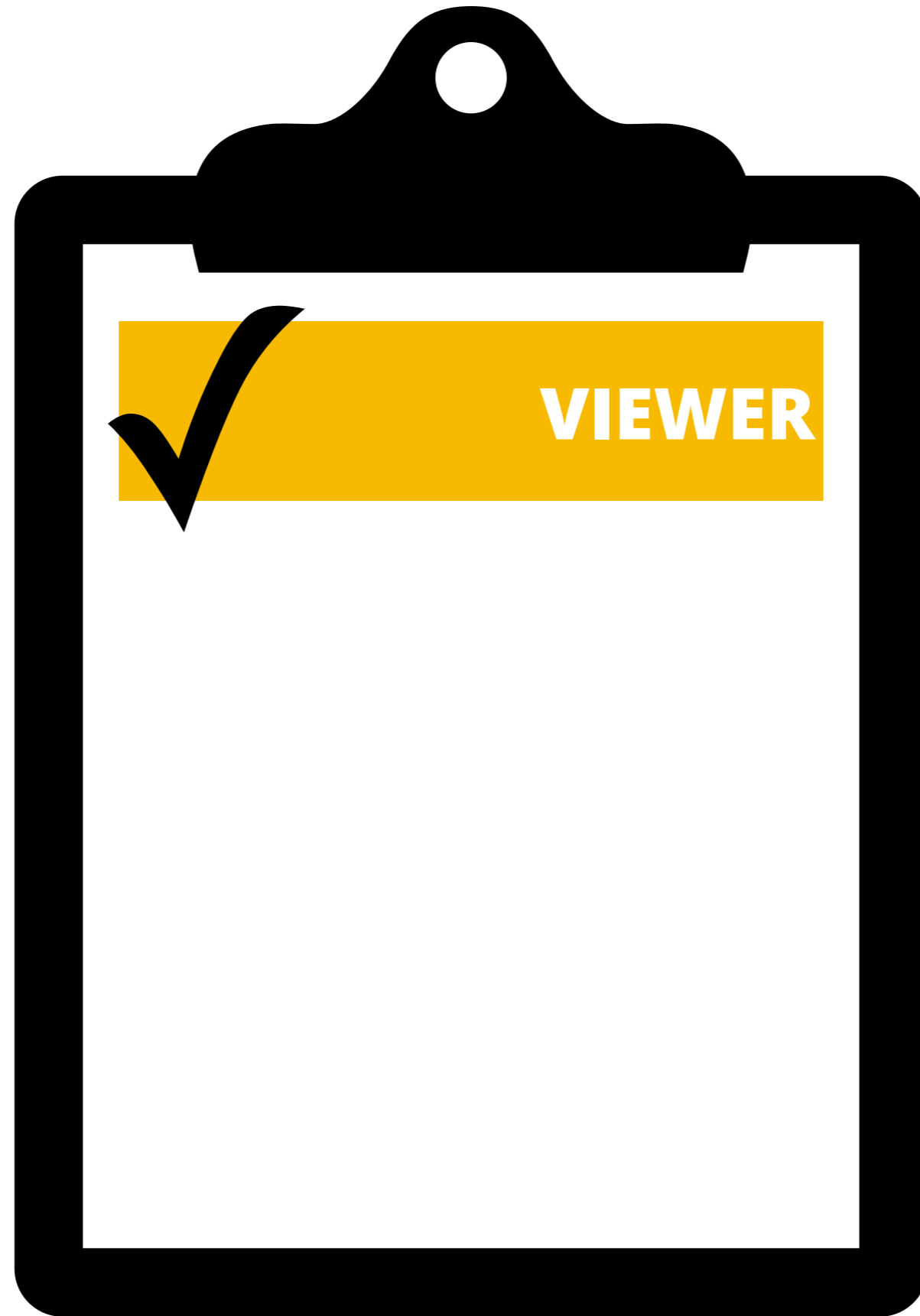


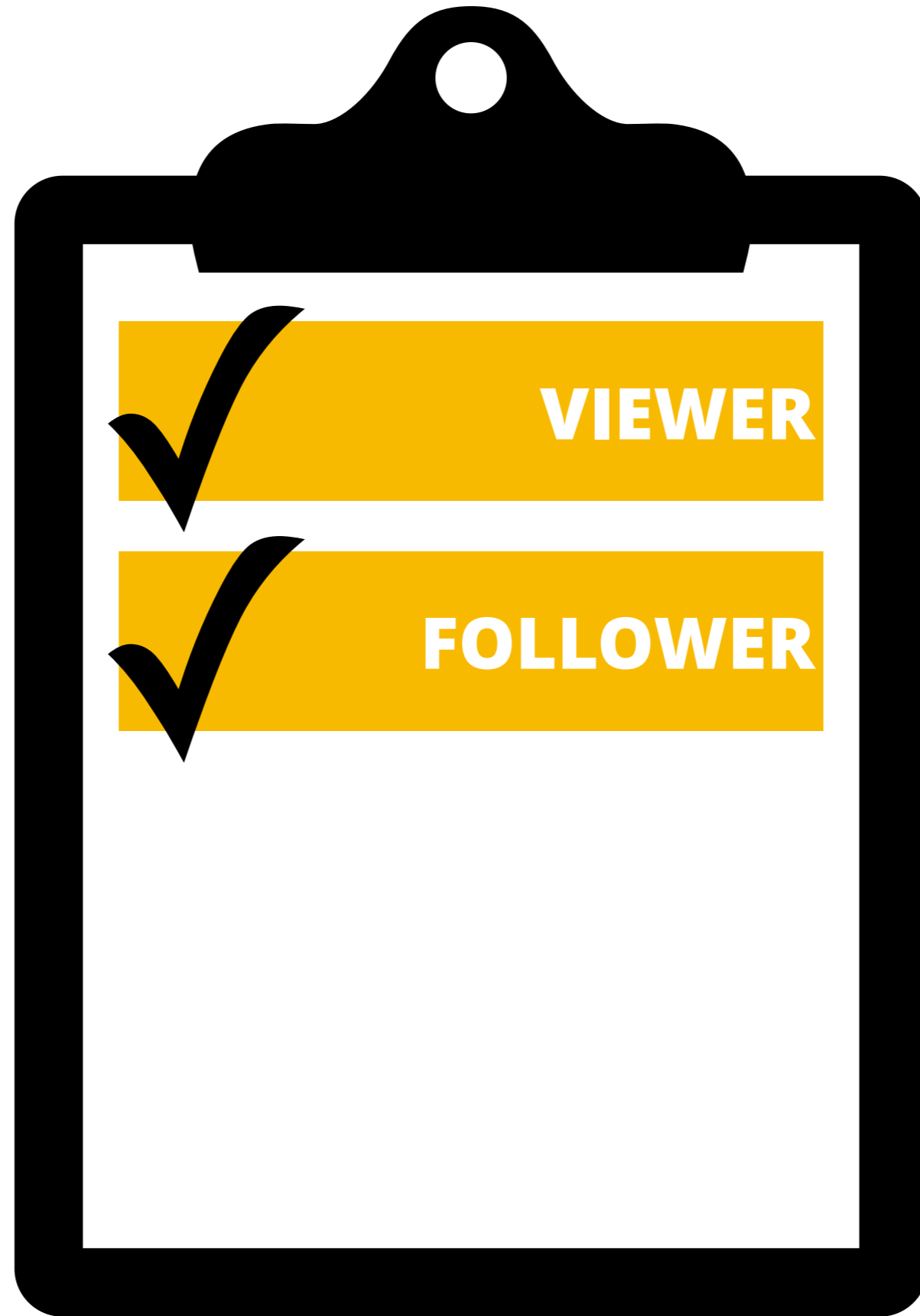




#PERSONAL_BRANDS

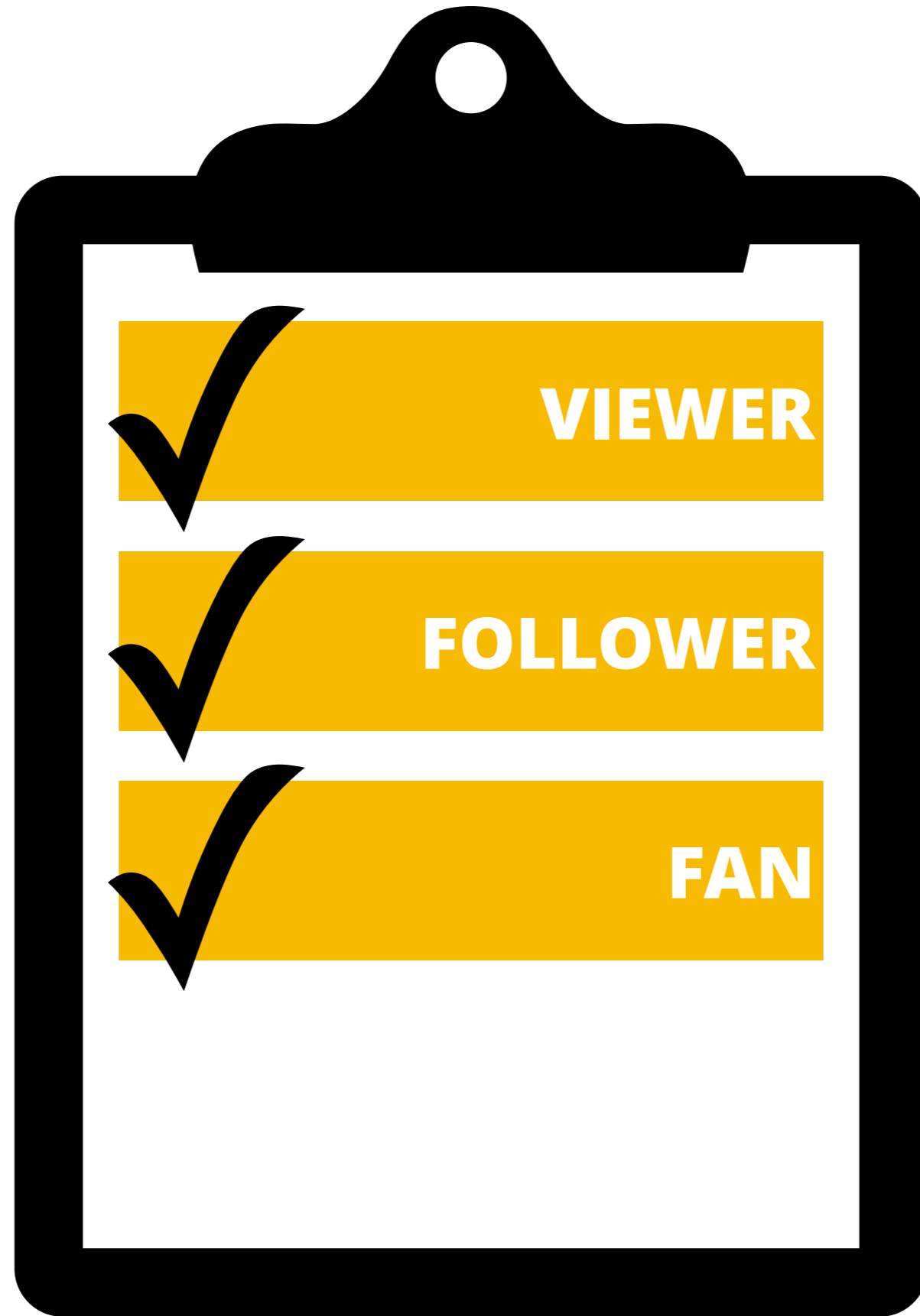






VIEWER

FOLLOWER



VIEWER

FOLLOWER

FAN



VIEWER

FOLLOWER

FAN

AMBASSADOR





Awareness



Sales



Community





A close-up photograph of a person's hand holding a laptop. The hand is wearing a dark, multi-strand bracelet. The image is dimly lit and has a dark overlay. A white rectangular box with a thin border is centered over the hand, containing the text '15% Profit' in a bold, white, sans-serif font.

15% Profit

A diagram illustrating the relationship between Sales, Awareness, and Community. At the top center is a large cyan circle labeled "Sales". Two arrows originate from the bottom of this circle: a cyan arrow points down and to the left towards a blue circle labeled "Awareness", and a green arrow points down and to the right towards a green circle labeled "Community".

Sales

Awareness

Community

