



Nature conservation role of politics & business

Soraya Candido



antwerp
management school

Powered by the University of Antwerp

soraya.candido@ams.ac.be



MNO



* MONDIAAL NIEUWS

GENERATION



A dense forest of tall palm trees against a dark, overcast sky. The trees are silhouetted against the greyish-blue background, creating a layered effect. The text is overlaid on the right side of the image.

1. Nature
conservation and
socio-economic
development are
interlinked

Biodiversity



Ecosystem
Services



Human
Well-being

Improvements of life
Poverty alleviation
Development cooperation results
Tourism
Social-ecological resilience

Human well-being

All life on earth

Feedback mechanisms

Sustainable development

Quality of life

Precautionary principle

Agriculture

Economic activity

Holistic approach

Food security

A woman with her hair in a bun, wearing a dark tank top and light-colored pants, is standing in a dense forest. She is using a diameter tape to measure the circumference of a tree trunk. The forest is lush with green foliage and tall trees. The scene is dimly lit, suggesting a shaded forest environment.

2. Putting a price tag on nature will not protect her

An aerial photograph of a desert landscape. A winding river flows through the center of the frame. The terrain is arid and brown, with scattered small buildings and structures. The background shows rolling hills under a clear sky.

focus on high value nature,
will be counterproductive for
human well-being itself



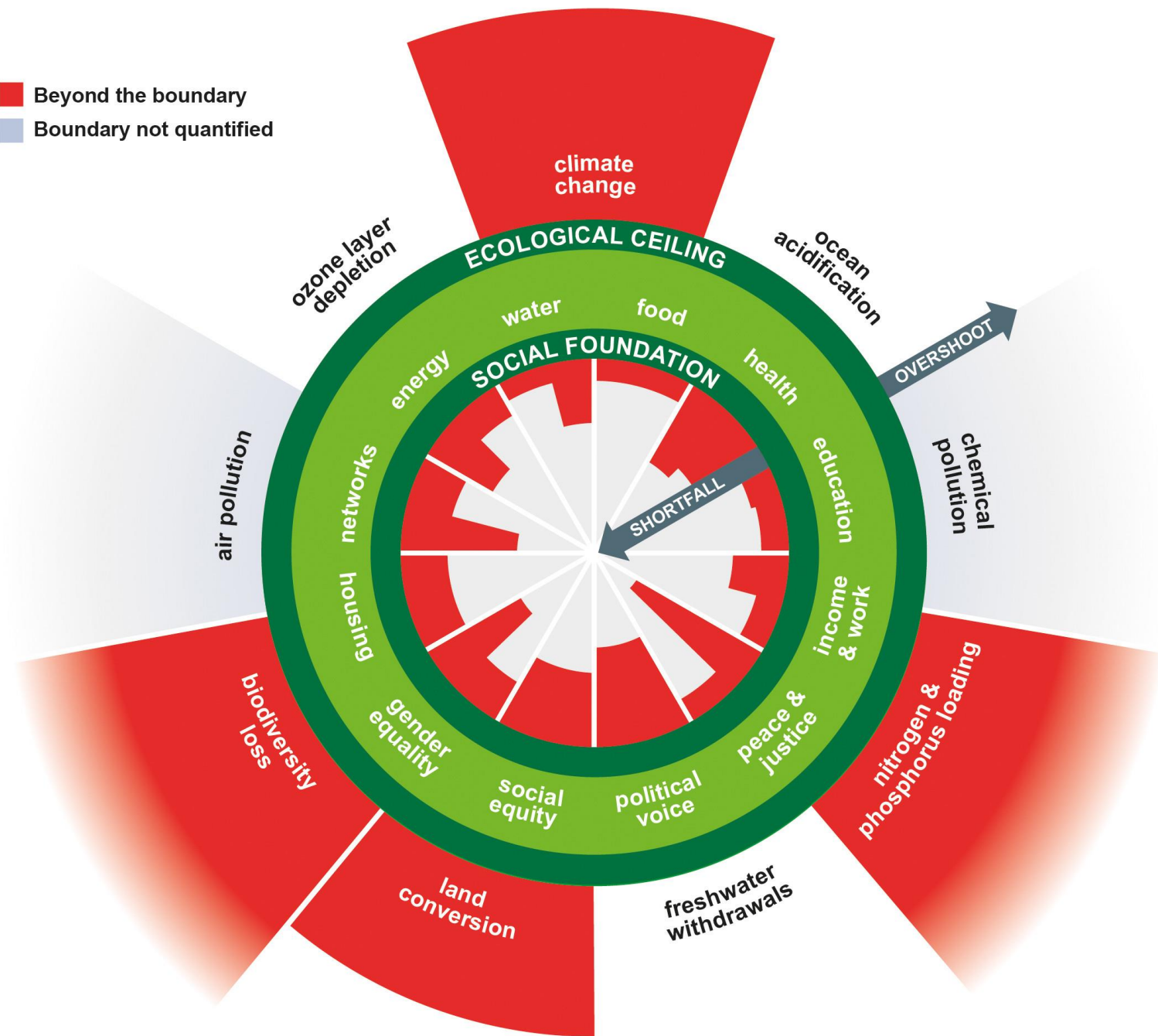


3. Sustainability
is not a business
case




CSR distracts us from what we
need to do
to save the world

- Beyond the boundary
- Boundary not quantified



A healthy economy and society can only exist within planetary boundaries



The background of the slide is a dark, atmospheric landscape. It features a body of water in the middle ground, with a small, white, cylindrical structure on a hill in the foreground on the right. The sky is a deep, dark blue, and the overall scene is dimly lit, creating a sense of mystery and depth.

rethink **value**
facilitate **innovations**
address **systemic challenges**

Soraya Candido / soraya.candido@ams.ac.be