

Change the world by changing yourself

In order to change the world, you must first change yourself

(quote by C. Joybell)

Industry

Fisheries

Tourism

Species protection

Planet

Ocean protection

Shipping

Offshore Wind

Nature

Swimming

Coastal population

Acidification

Aquaculture

Government

People

NGOs

Oil spills

Port development

Economy

Dolphin spotting

Sea level rise

Consumers

Whale watching

Sailing

Ocean harvesting

...

Pop-up bars

Surfing

Biodiversity decline

Beach activities

Recreational fishing

Beach homes



Oceans & Lakes

Governmental roadmap

NGOs

Population

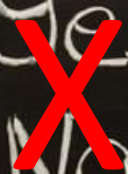
Industry

Politics

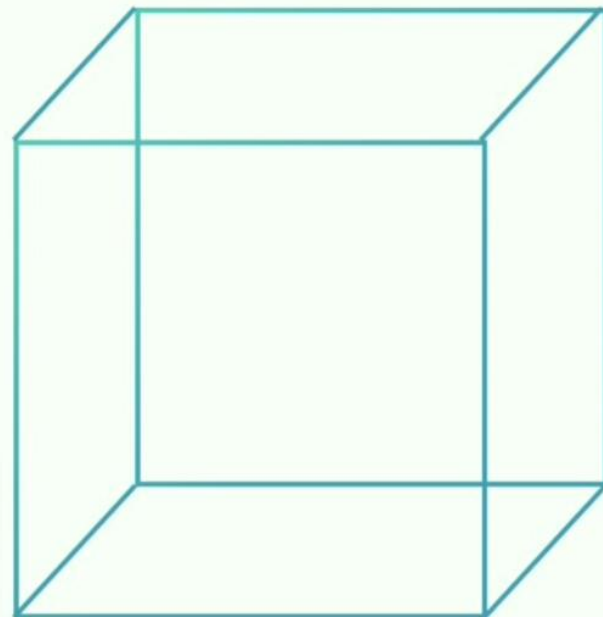
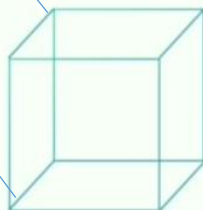
Neighboring countries

Country needs
(economic
development, ...)

Yes
 No



MAKING SPACE FOR WIN-WIN





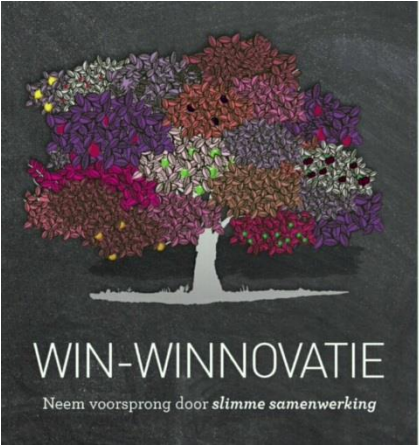
Companies don't
innovate, people do.

Phil Cooke

“ quote fancy

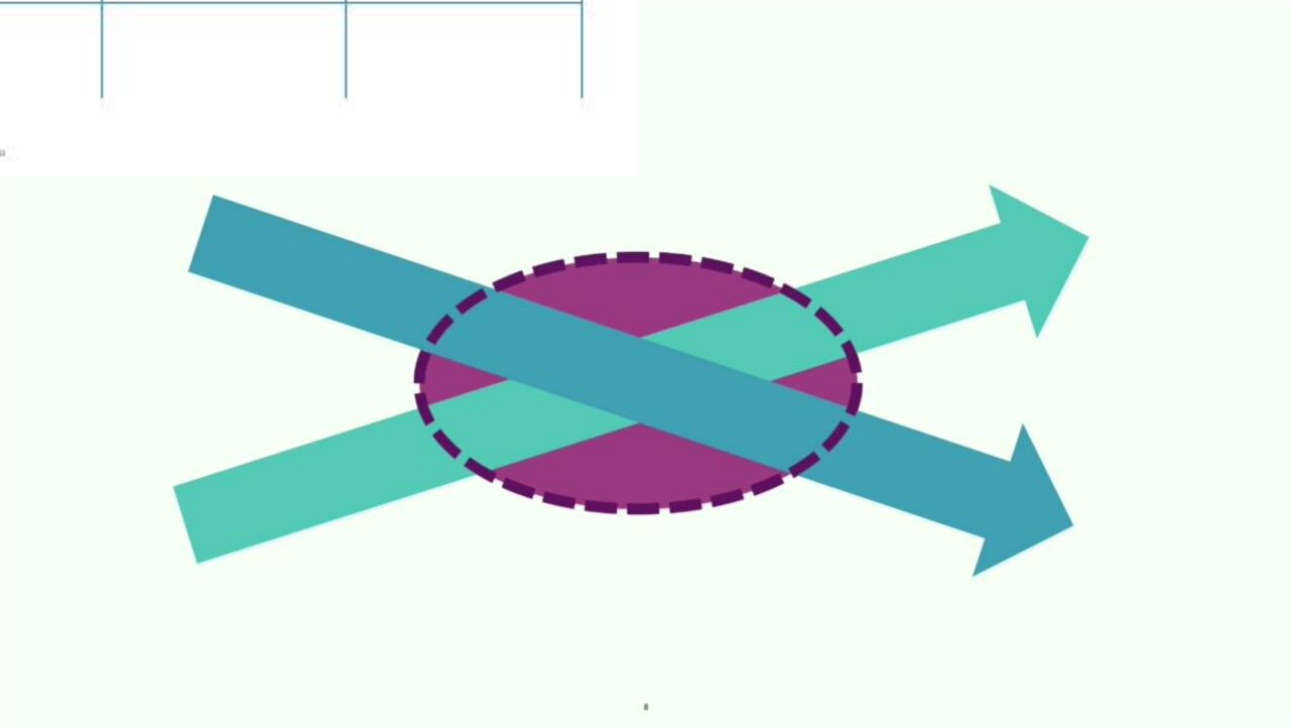
THE WIN-WINNOVATION SPACE

	Partner 1	Partner 2	Partner 3	Partner 4
Goal 1				
Goal 2				
Goal 3				
...				



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www.winwinnovatie.be



Running projects



EMBRIC
EUROPEAN
MARINE
BIOLOGICAL
RESOURCE
CENTRE



End-user communities:
Academia, Industry, SME's, Policy makers

Types of applied research that **strongly depend** on access to marine (model) organisms (Research Infrastructure)

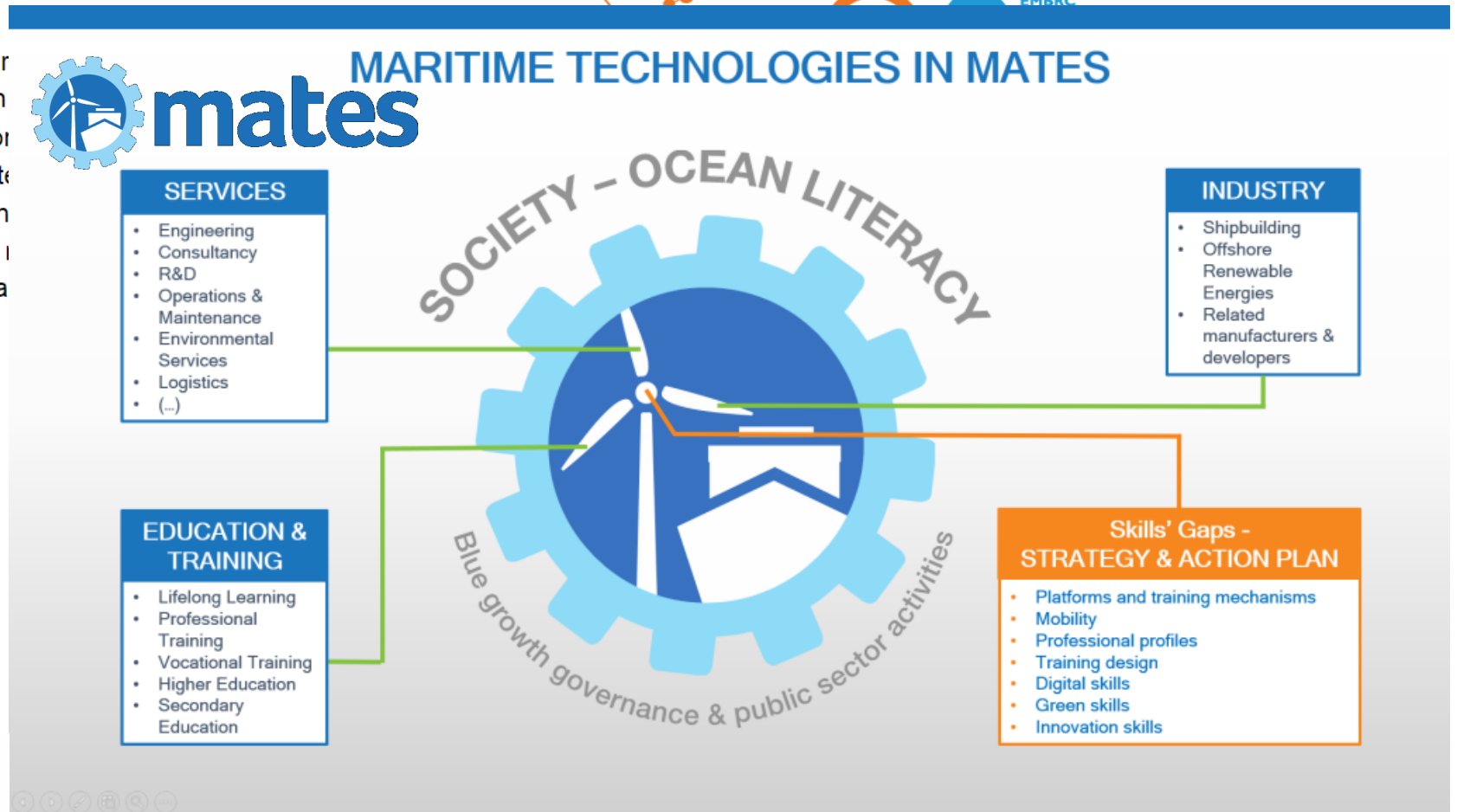
Biomedical - pharmaceutical
"Omics" research
Biomimetics / bio-inspired
Bio-engineering to
Environmental engineering
Natural products
Mariculture research

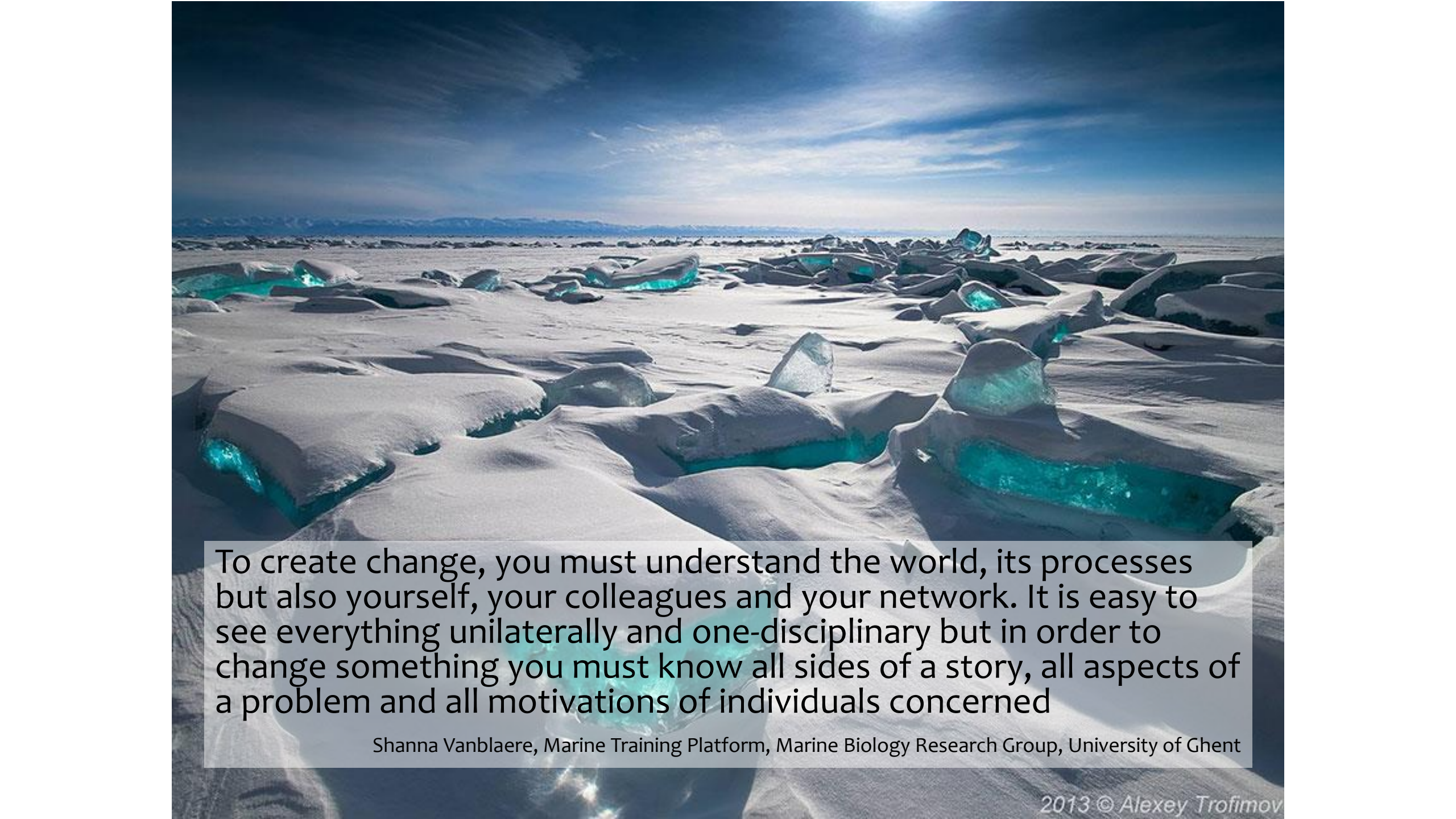


Technological development
Regional industrial innovation
New products
Regional economic growth
Employment



Co-funded by European Union's Horizon 2020 research and innovation programme and the Erasmus+ programme





To create change, you must understand the world, its processes but also yourself, your colleagues and your network. It is easy to see everything unilaterally and one-disciplinary but in order to change something you must know all sides of a story, all aspects of a problem and all motivations of individuals concerned

Shanna Vanblaere, Marine Training Platform, Marine Biology Research Group, University of Ghent