



# Perception of United Nations' Sustainable Development Goals

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Topic: 'Policy'



**Seas, Oceans & Public  
Health in Europe**





Linking oceans and health research

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# Content

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-  Background
-  Oceans & Lakes Alumni Survey
-  SOPHIE Workshop
-  Concluding remarks



# Background: SDGs

## SUSTAINABLE DEVELOPMENT GOALS



### Co-benefits of achieving targets for Sustainable Development Goal 14: Life Below Water



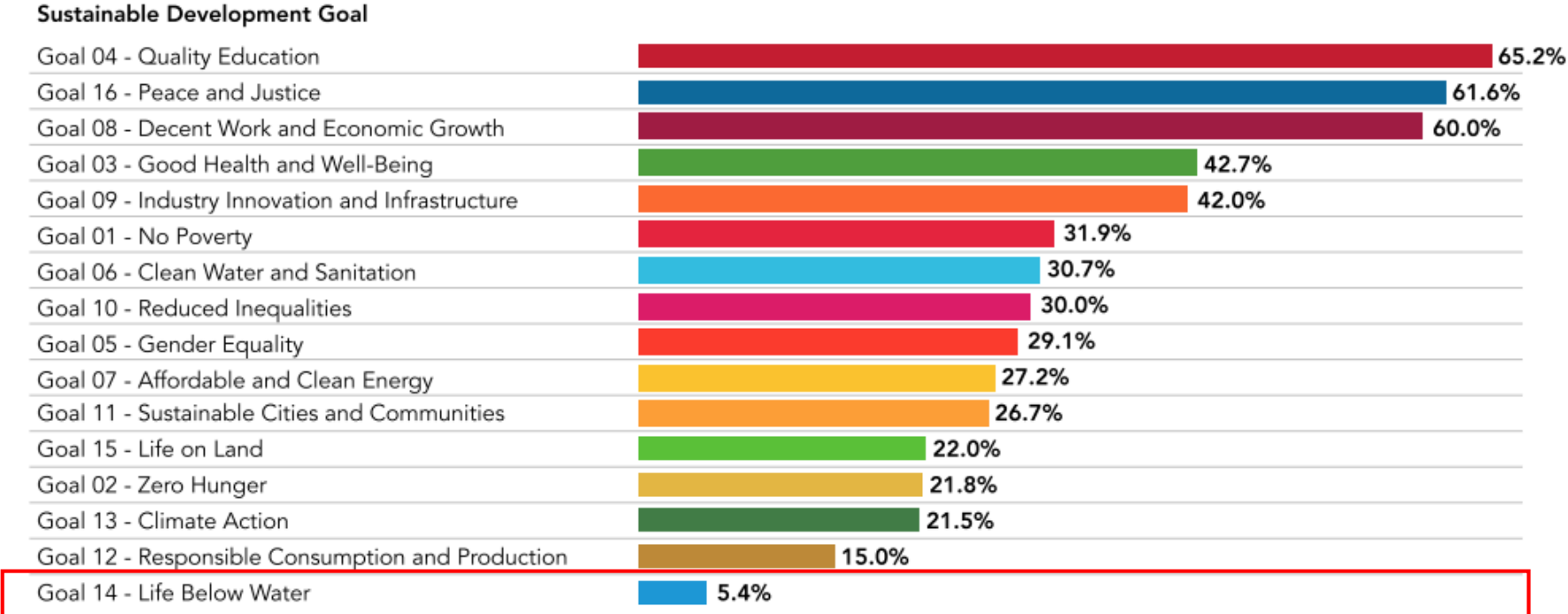
Nippon Foundation-Nereus Program (2017): Oceans and the Sustainable Development Goals: Co-Benefits, Climate Change & Social Equity. Vancouver.

# Background: Listening to Leaders 2018 Survey

Samantha Custer et al. (2018): Listening to Leaders 2018. Is development cooperation turned-in or tone-deaf?

**Figure 1: How frequently does a global goal appear in leaders' top priorities?**

*Percentage of respondents who identified a goal as one of their top six priorities.*



**Notes:** This figure shows the percentage of respondents who selected a given sustainable development goal (SDG) as one of their top 6 priorities for advancing their country's development [n = 2,435 respondents answered this question].

**Source:** AidData's 2017 Listening to Leaders Survey.

# Alumni Survey

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## Research Question

How does the perception of the importance of the Sustainable Development Goals change with education?

## Method

- Online survey (January 2019)
- Subset of questions of Listening to Leaders 2018 Survey
- Oceans & Lakes Alumni

# Expert Workshop

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## Research Question

What possibilities do we have to raise the awareness for the ocean in society and politics?

## Method

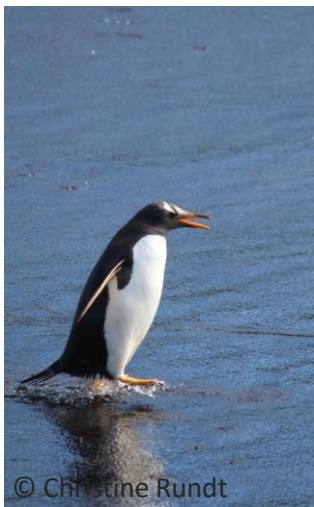
- Expert Workshop – Nominal Group Technique
- SOPHIE Experts
- Linking SDG 14 to other SDGs



# Concluding remarks

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- How can we transport our passion and knowledge for the ocean to society and politics?
- The ocean is a key player for a truly sustainable future



Please, help me to become a change agent by filling in the survey in January!



# Thank you!



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